



Orlando Area Chapter

The Florida Public Relations Association:

Founded in 1938, the Florida Public Relations Association (FPRA) is one of the nation's oldest societies of public relations professionals. Today, nearly 1,500 men and women unite in the common cause of enhancing and promoting the public relations profession. FPRA provides a variety of services, benefits and opportunities and is dedicated to programs and activities that enhance the success of the public relations professional.



About the Orlando Area Chapter:

Established in 1956, the Orlando Area Chapter of FPRA is one of the association's largest chapters, serving professionals from Orange, Seminole, Osceola and Lake counties.



At just 47 cents per day, an FPRA membership is one of the best investments you can make.



Membership Benefits

Membership in FPRA is a sound professional investment. The Orlando Area Chapter offers many programs and services to its members, including:

► Networking and Professional Development

Members have access to more than 1,500 public relations practitioners through the association's 15 chapters and monthly chapter meetings that feature guest speakers on topics such as media relations, crisis communications and technology. The Orlando Area Chapter also hosts yearly special events including a professional development workshop, a Roast & Toast scholarship fundraiser event, a media roundtable luncheon and exclusive behind-the-scenes Backstage Pass opportunities to see PR in action at some of Orlando's brightest companies.

► Professional Accreditation and Certification

Study sessions are available to help members achieve the internationally recognized rank of Accreditation in Public Relations (APR). Also, more seasoned members have the opportunity to earn a second tier credential, Certified Public Relations Counselor (CPRC), a credential offered only through FPRA.

► Professional Recognition

The Image Awards competition is conducted annually by FPRA's Orlando Area Chapter to recognize outstanding public relations programs and to encourage and promote development of the profession. The program is modeled after and leads up to the Golden Image Awards competition held at a statewide level.

► Annual Conference

The state association hosts an annual conference featuring nationally recognized speakers and statewide networking opportunities.

► Statewide Public Relations Job Bank

Available positions in the industry are posted on the job bank accessible to FPRA members.

► Members Only Section

Members have access to resources including a membership directory, Golden Image Award summaries, whitepapers, articles and links to industry resources.



► Counselors' Network (CN)

CN provides senior level public relations counselors the opportunity for professional enrichment and continuing education through two professional development retreats and direct access to Annual Conference key speakers and other prominent national PR leaders. CPRC credential and other qualifications required.

For information on membership visit www.fpra-orlando.org